

SmartDrive

Innovative programme, proven results

For more than 15 years, the SmartDrive video-safety programme has eliminated the riskiest driving, reduced collision frequency and lowered fuel and operational costs in fleets across the transport industry. Most importantly, it has brought drivers home safely.

Leading commercial fleets rely on the SmartDrive programme because it delivers results. Our video-safety programme focuses on capturing risky driving performance as it occurs, providing critical safety insights to the fleet and enabling meaningful and productive coaching sessions and insightful intelligence. Through simple, yet powerful, safety metrics, the SmartDrive programme helps fleets reduce collisions, exonerate drivers and improve safety.

The SmartDrive promise

- ✓ We put our customers first
- ✓ We deliver video in minutes, not days
- ✓ We safeguard your drivers and business in every collision
- ✓ We protect your investment with a solution you won't outgrow
- ✓ We will save you the most money in the shortest time

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More insight, faster results



Analysed event review

Expert analysis and a unified view of risk and vehicle performance brings clarity and saves time.



Immediate offload

Instead of waiting hours, know what actually happened with access to video within minutes of an incident.



Easy coaching workflow

Web-based and mobile-capable workflow is a favourite of coaches and drivers alike.



360-degree video insight

Up to 9 cameras and privacy mode for flexible protection.



KPIs, analytics and benchmarking

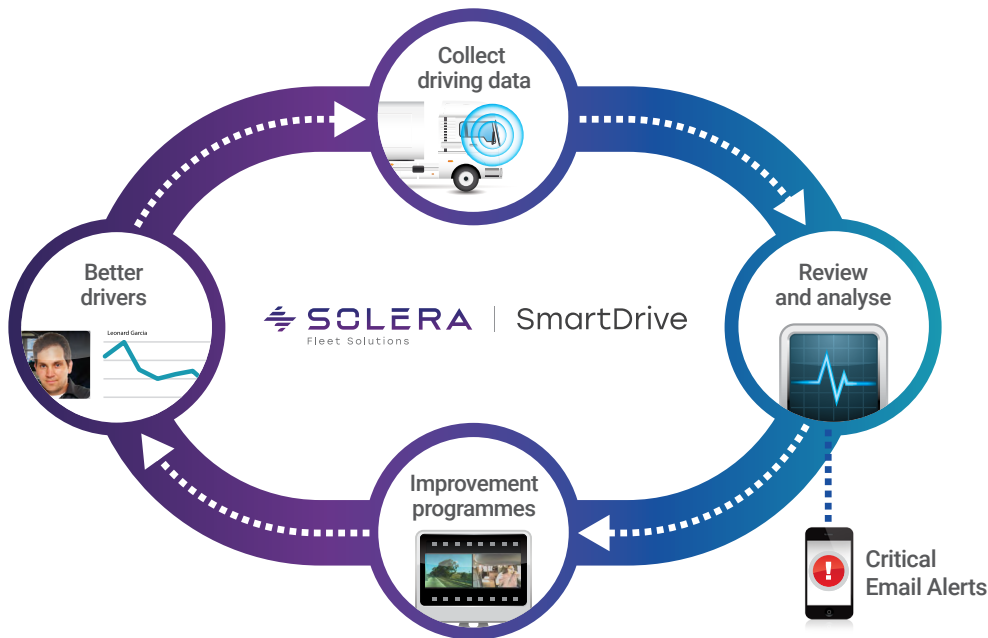
Management reports and performance scores make it easy to measure results.



Advanced risk assessment with Inattentive Driving+

Prevent inattention and drowsy driving before it causes a collision.

The more they know, the better they drive



The SmartDrive programme works through a four-stage continuous improvement process. Using analytics and transportation intelligence as its foundation, the programme helps manage, coach and reward drivers and drive greater results.

We record: SmartDrive SR4

Our innovative event recording system – triggered by manoeuvres such as swerving, hard braking, speeding and distracted driving - captures comprehensive vehicle data based on the operation of the vehicle. The system captures video before and after an event, audio, location, speed and comprehensive vehicle data that provides critical context to the event.

Big on innovation, small in scale, better results

Continuing our commitment to providing fleets with the best safety programme, SmartDrive takes video safety to the next level with its ground breaking Transportation Intelligence Platform and powerful and comprehensive hardware, with advanced capabilities and functionality – all in a small, flexible footprint.

SR4's state-of-the-art hardware architecture builds upon our success supporting hundreds of fleets and thousands of vehicles across the transport sector. Benefit from our industry-leading safety programme that includes an open configurable architecture, real-time sensor capabilities, computer vision-based risk identification, driver feedback, solid-state drive extended recording and complete 360-degree video coverage.

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We review and recommend: SmartDrive expert review

Our expert review is an 85+-point quality safety review conducted by certified SmartDrive safety analysts. Expert safety review services combine objective risk observations based upon defensive driving strategies. Individual observations are scored based on customer-defined policies and categorised by severity, making it easy for fleets to prioritise and focus on the areas of risk they are most concerned about.



SmartDrive's SR4 hardware, part of the SmartDrive Transportation Intelligence platform



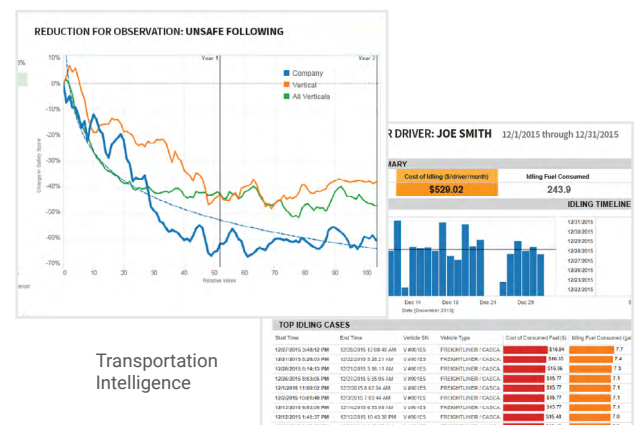
Video event player

You respond: SmartDrive Response Center

Our Response Center makes it easy for fleets to respond with instant access to video, expert analysis, vehicle, driver and safety system data, all in an intuitive single interface. You can quickly identify problem areas to coach, while also highlighting great driving skills that should be rewarded.

You reinforce

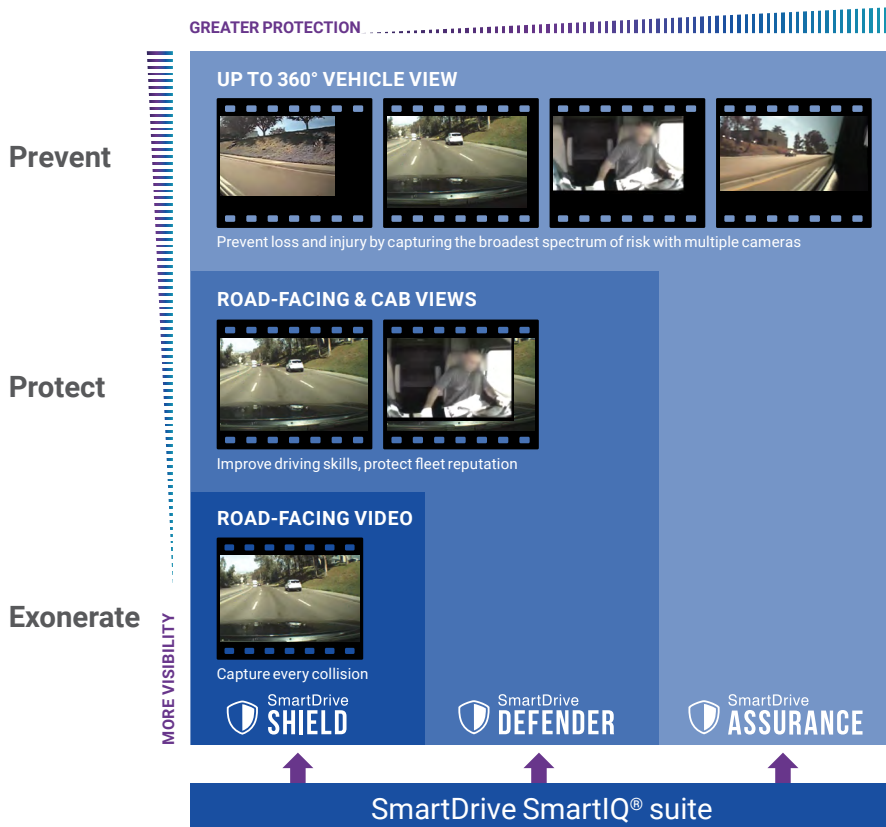
The programme makes it easy for fleets to reinforce excellent driving behaviour and address risky driving performance that leads to collisions. It also helps improve driver/manager relationships through our unbiased expert review based on your safety policies and concerns. Video review coaching, reward and recognition options, and training opportunities can be configured to provide an optimal balance for your fleet.



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SmartDrive SmartChoice™, because one size doesn't fit all

SmartDrive understands that a safety programme has to be right for your managers, drivers and your business. That's why SmartDrive offers a range of safety programmes that meet your unique needs. SmartChoice lets you choose the level of protection that's right for your fleet. Our Transportation Intelligence platform provides the analytics capabilities and open, configurable hardware architecture that allows you to change as your safety programme and operational needs change. All without the cost of an expensive hardware 'rip and replace.'



SmartDrive video safety programme

SmartDrive Safety Score

Actionable KPIs provide you with the insight you need to take action and make changes in your fleet. The SmartDrive Safety Score helps you focus on drivers who need the most attention and the areas that need the most improvement.

SmartDrive Response Center

An easy-to-use single interface for event review, coaching and management activities, fueled by analytic-driven key safety performance indicators aligned to customer-defined risk scoring.

SmartDrive SR4

State-of-the-art open and configurable hardware architecture that delivers a full host of capabilities for more advanced risk assessment and faster remediation. SmartDrive's most powerful and comprehensive hardware yet.

SmartDrive Mobile

Coach wherever and whenever it's needed with a driver and coach-accessible mobile application that allows video event review through Smartphone and tablet devices.

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